

FORM C - DEGREE/PROGRAM CHANGE

CIP CODE

Date: 12/17/2007

Laurie Schatzberg
(Name of individual initiating curricular change form)

Assigned by
Associate Provost
for Academic Affairs

Assoc. Prof 7-4961
(Title, position, telephone number)

OCT 21 2008

laurie.p.mgt.vnm.edu
(Email address)

MIDS / Anderson
(Department/Division/Program/Branch)

RECORDS OFFICE

- ROUTING (All Four Collated Sets)
1. Department Chairperson
 2. College Curriculum Committee
 3. College or School Faculty (if necessary)
 4. College or School Dean/Dean of Instruction
 5. Office of the Registrar—Catalog
 6. Director of relevant Library
 7. FS Graduate Committee (graduate courses)
 8. FS Undergraduate Committee (undergraduate courses)
 9. FS Curriculum Committee
 10. Assoc. Provost for Academic Affairs
 11. Faculty Senate
 12. Board of Regents (new degree only)

* Plan for curricular process to take at least 12 months.

This form is for IFDM Concentration in BBA
Name of New or Existing Program

Mark Appropriate Program:

Undergraduate Degree Program

Graduate Degree Program

(For existing degree only)

This program is or would be located in current undergraduate/graduate catalog on page(s) _____

Mark appropriate category:

	NEW	REVISION OF	DELETION	NAME CHANGE
Degree <u> </u> Type	<input type="checkbox"/> Undergraduate degree only	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Major	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Minor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Concentration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Certificate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Emphasis	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Department	<input type="checkbox"/>	NA	<input type="checkbox"/>	<input type="checkbox"/>
Subject Code	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Give exact title and requirements as they should appear in the catalog. See current catalog for format within the respective college (attach additional sheets if necessary). Identify in bracket form what is being changed.

As per Elizabeth Barton's request, use this page for approval signatures only. Refer to attached copy of workflow form for details.

Reason(s) for Request (attach additional sheets if necessary).

Jon Young, Accounting Dept
Raul deGovea, FIT Dept. S. Kaminski
Jackie Hood, DOS Dept. Jennifer R. Hood
Steve Young, MIDS Dept. Adam A. Young

Required Signatures:

Department Chair <u>[Signature]</u>	Date <u>12/17/07</u>
College Curriculum Committee <u>[Signature]</u>	Date <u>12/19/07</u>
College or School Faculty (if necessary) <u>[Signature]</u>	Date _____
College or School Dean/Dean of Instruction <u>[Signature]</u>	Date <u>12/20/07</u>
Office of the Registrar—Catalog <u>Elizabeth A. Barton</u>	Date <u>12/22/08</u>
Director of relevant Library _____	Date _____
FS Graduate Committee (graduate courses) _____	Date _____
FS Undergraduate Committee (undergraduate courses) <u>[Signature]</u>	Date <u>4/7/08</u>
FS Curriculum Committee <u>[Signature]</u>	Date <u>12-5-08</u>
Assoc. Provost for Academic Affairs _____	Date _____
Faculty Senate _____	Date _____
Board of Regents _____	Date _____

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Entered Catalog

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Curriculum Workflow



DEGREE/PROGRAM CHANGE
FORM C



Fields marked with * are required

Name of Initiator: Laurie Schatzberg Email: *rattner@unm.edu Date: * 11-05-07
 Phone Number: * 505 277-4961 Initiator's Rank / Title* Associate Professor of MIS
 Faculty Contact* Laurie Schatzberg Administrative Contact* Bobbie Murray
 Department* MIDS/Anderson
 Division Program BBA
 Branch

Proposed effective term:

Semester Fall Year 2008

Course Information

Select Appropriate Program Undergraduate Degree Program CIP Code
 Name of New or Existing Program * Interdisciplinary Film & Digital Media
 Catalog Page Number 89 Select Category Concentration Degree Type
 Select Action New

Exact Title and Requirements as they should appear in the catalog.

See current catalog for format within the respective college (enter text below or upload a doc/pdf file)

Interdisciplinary Film & Digital Media
 2008-09151FDMcatalogCopy.doc

 This Change affects other departmental program/branch campuses

Reason(s) for Request * (enter text below or upload a doc/pdf file)

To enable BBA students to participate in UNM's new Interdisciplinary Film & Digital Media program. (Note, this Form C refers to courses that are being defined in the Form C IFDM package [paper-based, not in WorkFlow] coming from College of Fine Arts.)

Statements to address budgetary and Faculty Load Implications and Long-range planning* (enter text below or upload a doc/pdf file)

The anticipated annual student enrollment is 5-10, so there is no expected impact on our faculty load or budget.

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 Ph: (505) 277-8466 | Fax: (505) 277-7741, Email: regcurr@unm.edu

Anderson School of Management
IFDM Concentration
Catalog Copy to Accompany UNM Form C

Management students who are interested in a business career in digital media including film, should meet with their Anderson academic or faculty advisor to tailor a suitable program of study.

Students must be admitted to Anderson and complete the Anderson core, as required of all BBA students. Students pursuing a BBA with an IFDM concentration must also take fifteen credit hours from MGMT 300- or 400-level courses. The fifteen hours include MGMT 324, MGMT 384, and MGMT 433, and additional hours that students will select in consultation with the concentration advisor.

Students pursuing a BBA with a concentration in IF&DM must also complete the IF&DM core courses: IFDM 105, CS 152L, IFDM 205, IFDM 210, IFDM 300, IFDM 310, IFDM 400, IFDM 410, IFDM, 450, and IFDM 451. See also page 611 (Interdisciplinary Undergraduate Studies) for complete IFDM course and program descriptions.

Page 89, Graduation Requirements section, just past the footnote about CS150L

Add: BBA students pursuing an IFDM concentration must also complete the IFDM lower-division coursework (12 credit hours).

Rev. Sept 5, 2008: Laurie Schatzberg ;
Oct 20, 2008 (Registrar Comments) by Bev Ortiz O'Connell

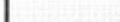





Freshman Year			
Fall Semester		Spring Semester	
IFDM105 Inter and New Media Studies	3	CS 152L Programming Fundamentals	3
Humanities Requirements (see core curriculum)*	3	MATH 180, Elements of Calculus	3
ENGL 101, Composition I*	3	ENGL 102, Composition II*	3
MATH 121, College Algebra*	3	Physical & Natural Science w/ lab (see core curriculum)*	4
PSYCH 105 or Soc 101, General Psych or Intro to Soc.	3	Social science: ECON 105	3
	15 hrs.		16 hrs.

Sophomore Year			
Fall Semester		Spring Semester	
IFDM 205 Studio I : Activating Digital Space	3	IFDM 210 Introduction to Modeling and Postproduction	3
ENGL 219/220, Technical or Creative Writing*	3	C S 150, Computing for Business Students	3
Foreign Language (see core curriculum)*	3	Fine Arts (see core curriculum)*	3
Physical & Natural Science (see U. core curriculum)*	3	STAT 145, Principles of Statistics	3
Social Science: ECON 106	3	MGMT 202, Principles of Financial Accounting	3
Social Science elective: (see core curriculum)*	3	Social Science elective: (see core curriculum)*	3
	18 hrs.		18 hrs.

Junior Year			
Fall Semester		Spring Semester	
IFDM 300 Critical Intermediations	3	IFDM 310 Studio II: Writing Digital Narrative	3
MGMT 300, Operations Management	3	MGMT 308, Eth, Pol & Soc Environment	3
MGMT 303, Managerial Accounting	3	MGMT 310, Legal Issues for Managers	3
MGMT 306, Org Behavior & Diversity	3	MGMT 324, New Venture Strategies	3
MGMT 322, Marketing Management	3	MGMT 384, Professional Selling	3
MGMT 328, International Management	3	MGMT 433, Management of Service Operations	3
	18 hrs.		18 hrs.

Senior Year			
Fall Semester		Spring Semester	
IFDM 400 Ethics Science & Technology	3	IFDM 410 The Business & Law of Film & New Media	3
IF&DM 450 Capstone I	4	IFDM 451 Capstone II	4
MGMT 301, Computer-Based Info Systems	3	MGMT _____, Concentration elective	3
MGMT 326, Financial Management	3	MGMT 498, Strategic Management	3
MGMT____, Concentration elective	3	Upper Division Humanities*	3
	16 hrs.		16 hrs.

Elective Groups: Recommended			
MGMT 362, Leadership Development		MGMT 362, Leadership Development	
MGMT 426, Advanced Problems in Financial Management		MGMT 426, Advanced Problems in Financial Management	
MGMT 457, Diversity in Organization		MGMT 457, Diversity in Organization	
MGMT 462, Management of Quality		MGMT 462, Management of Quality	
MGMT 465, Labor Relations		MGMT 465, Labor Relations	
MGMT 486, Logistics Systems Management		MGMT 486, Logistics Systems Management	
MGMT 492, Negotiations Strategy		MGMT 492, Negotiations Strategy	

Legend	
	UNM common core
	Anderson pre-admission
	Combined UNM common core/Anderson pre
	Anderson core requirement
	Combined UNM common/Anderson core
	IFDM & Anderson concentration courses